





## **Survey Toluna-Harris Interactive**

### **Europeans and space activities**

How do Europeans perceive issues related to space?

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### Study methodology









- Study carried out online between 25 September 6 October 2022.
- Sample of 21,366 Europeans comprising 22 representative samples of the national population aged 18 or over in each of the following countries:

**Austria**: 1 011 people **Belgium**: 1 119 people Czech Republic: 1 023 people **Denmark**: 1 009 people Estonia: 529 people Finland: 1 007 people France: 1 030 people Germany: 1 006 people Greece: 1 099 people Hungary: 1 011 people Italy: 1 059 people

Ireland: 1 005 people Luxembourg: 490 people Netherlands: 1 008 people Norway: 1 008 people Poland: 1 049 people Portugal: 1 000 people Romania: 1 010 people Spain: 1 025 people Sweden: 1 004 people Switzerland: 597 people United Kingdom: 1 267 people

Representativeness is ensured by the quota method and an adjustment applied to the following variables: gender, age, employment and region of residence of respondents in each country. Each country was given a weighting to reflect the impact of its domestic market within the overall sample.

For the purposes of this document, the term "Europeans" refers to inhabitants of the 22 countries covered by this study. The results obtained in the different countries are represented by flags.

Evolutions refer to the previous studies carried out in 2018 and 2019 in five countries (France, Germany, Italy, The United Kingdom and Spain) and mark evolution superior or equal to 3 points.



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# Space activities are mostly perceived as enabling better knowledge of the universe (91%) and bringing improvements in transport and communication on Earth. They are less seen as allowing independent access to outer space for the countries involved



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In your opinion, do space activities today allow us to...? - To all, in % -Yes Further our knowledge of the universe 53 91 Facilitate transport systems (satellite navigation i.e. GPS) 42 86 Develop communication means (telephone networks, internet, 5G, 39 84 etc.) Have a better understanding of what is happening on Earth 38 84 Explore the solar system with robots 37 82 Identify the effects of climate change 35 81 Explore the solar system with manned flights (i.e. with a human 30 6 74 crew) Identify the causes of climate change 28 74 Protect space infrastructure against threats in outer space (space 26 **72** debris, solar flares, etc.) Protect mankind against threats from outer space (asteroids, etc.) 25 68 Have independent access to outer space, for the countries 67 involved ■ Yes, definitely ■ Yes, somewhat ■ No, not really ■ No, not at all toluna\* O harris interactive

### The majority of respondents think that space activities are effective, particularly regarding knowledge of the universe (81%), facilitation of transport systems (81%) and communication means (80%)



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More specifically, from what you know about them or the idea that you have about them, how effective are the space activities carried out in Europe in enabling us to...?

- To all, in % -

				Effective	
Further our knowledge of the universe	28	53	15 4	81	S COUNT
Facilitate transport systems (satellite navigation i.e. GPS)	28	53	15 4	81	
Develop communication means (telephone networks, internet, 5G, etc.)	27	53	16 4	80	
Have a better understanding of what is happening on Earth	25	52	18 5	77	
Identify the effects of climate change	24	49	21 6	73	
Explore the solar system with robots	22	49	23 6	71	
Identify the causes of climate change	23	47	23 7	70	
Protect space infrastructure against threats in outer space (space debris, solar flares, etc.)	19	19	25 7	68	
Protect mankind against threats from outer space (asteroids, etc.)	20 4	5	26 9	65	
Explore the solar system with manned flights (i.e. with a human crew)	17 47		27 9	64	
Have independent access to outer space, for the countries involved	16 45	3	0 9	61	
oluna* ○ harris   ■ Very effective   ■ Somewhat effective	■ Somewhat ineffective	■ Not at all effecti	ve		

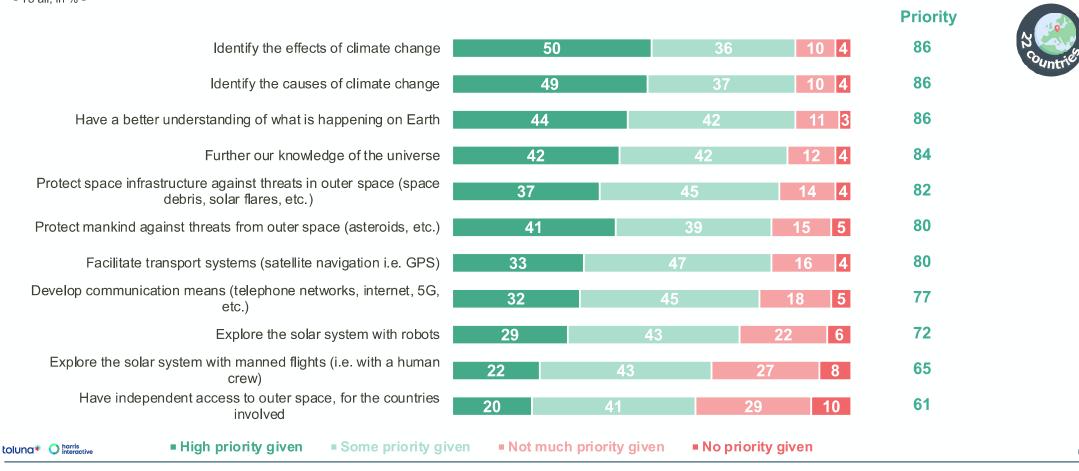
### For almost 9 in 10 Europeans, priority should be given to collecting insights on climate change and to fostering the understanding of what is happening on Earth

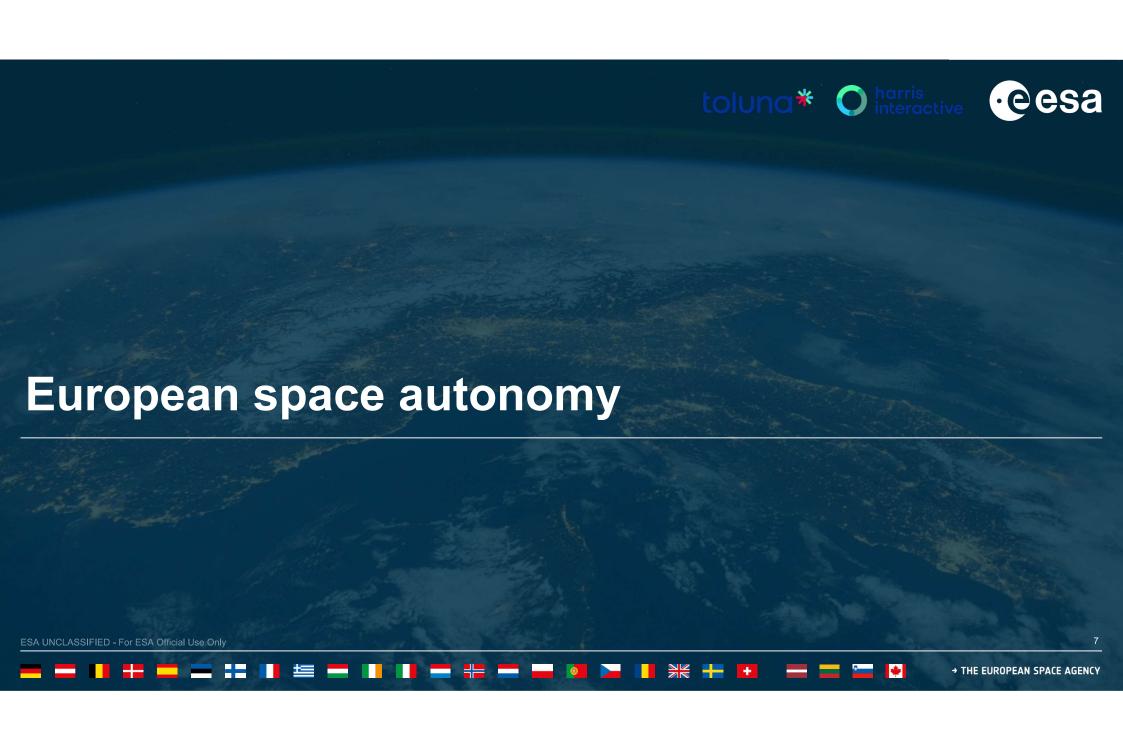


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In the future, do you believe that priority should be given or not to space activities that allow us to...?

- To all, in % -

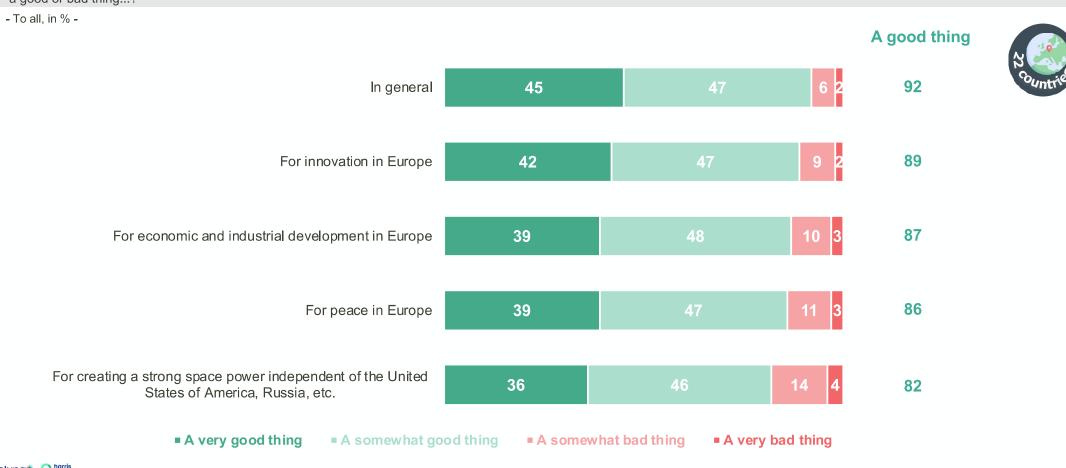




### A large majority of respondents think that space activities globally are a good thing. In detail, Europeans first mention innovation (89%) and economic development (87%)



European countries currently collaborate with each other in their space activities. Personally, do you believe that this collaboration of European countries in these activities is a good or bad thing...?



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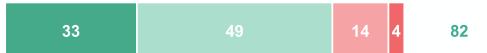
#### 8 in 10 respondents agree that European countries should be able to compete against major space powers and should be independent of their competitors' decisions



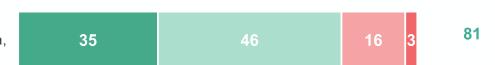
Do you agree or disagree with the following statements?

- To all, in % -

The pooling of European space activities should enable European countries to compete against the major space powers (United States of America, Russia, China, India, Brazil, etc.)



European space activities should be independent of decisions made by other major powers (United States of America, Russia, China, India, Brazil, etc.)



■ Completely agree ■ Mostly agree ■ Mostly disagree ■ Completely disagree

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**Agree** 





#### Among the five initial countries of the barometer, the wish for pooling and independence of European space activities has significantly increased since the last wave

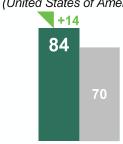


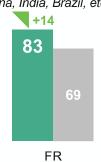
Do you agree or disagree with the following statements?

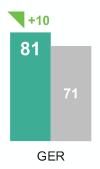
- To all, in % of « Agree » -

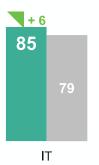
Evolutions refer to the wave 2 (2019)

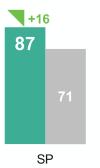
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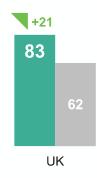






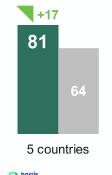




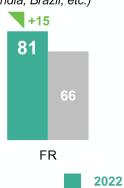


#### European space activities should be independent of decisions made by other major powers

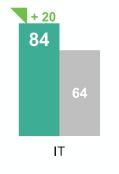
(United States of America, Russia, China, India, Brazil, etc.)

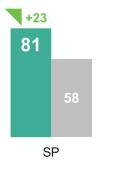


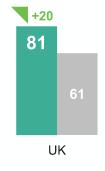
5 countries











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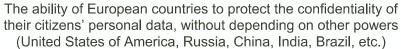
### The independence of European space activities is globally seen as important whatever the concerned area, especially the protection of citizens' personal data



**Important** 

More specifically, how important do you consider the independence of European space activities compared to other major space powers (United States of America, Russia, China, India, Brazil, etc.), in the following areas...?

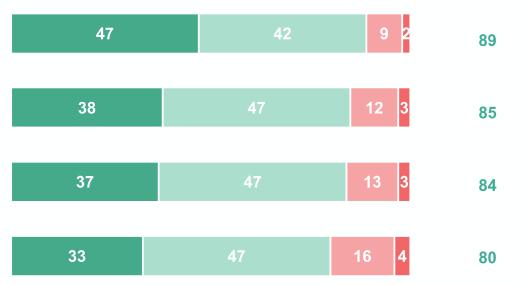




The ability of European countries to send satellites and other spacecraft into space, without depending on other space powers (United States of America, Russia, China, India, Brazil, etc.)

The ability of European countries to have their own space infrastructure (launch sites, satellite systems, etc.) without depending on other space powers (United States of America, Russia, China, India, Brazil, etc.)

The ability of European countries to have a European space vessel and organise their own manned flights without depending on other powers (United States of America, Russia, China, India, Brazil, etc.)



Very important

Somewhat important

Somewhat unimportant

■ Not at all important

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#### Since 2019, the importance of European independence in space activities has strongly increased



More specifically, how important do you consider the independence of European space activities compared to other major space powers (United States of America, Russia, China, India, Brazil, etc.), in the following areas...?

- To all, in % of « Important » -

Evolutions refer to the wave 2 (2019)

#### The ability of European countries to...

	5 countries	France	Germany	Italy	Spain	UK
	2022	2022	2022	2022	2022	2022
protect the confidentiality of their citizens' personal data, without depending on other powers	88 +6	86 +6	85 +6	91 + 5	89 +8	89 +7
send satellites and other spacecraft into space, without depending on other space powers	84 +9	83 + 10	82 +10	87 +7	88 + 14	85 +12
have their own space infrastructure without depending on other space powers	84 +10	84 + 10	80 +9	88 +8	86 + 12	85 +14
have a European space vessel and organise their own manned flights without depending on other	81	79	77	84	84	82



powers









New item









































#### If Europe is identified as an important actor for organising missions in outer space, cleaning up space debris in orbit is seen as its top ability



In your opinion, how important should Europe's role be in each of the following space projects?

- To all, in % -**Important** 

3 Cleaning up space debris in orbit around Earth 44 86 Organising a robotic exploration mission to Mars, to bring samples 31 77 back to Earth Organising a new exploration mission with astronauts to the Moon 27 22 71 Organising an exploration mission with astronauts to Mars 26 70

■ Very important

Somewhat important

Somewhat unimportant

■ Not at all important





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#### Since 2019, the importance of space missions has strongly increased



In your opinion, how important should Europe's role be in each of the following space projects?

- To all, in % of « Important » -

Evolutions refer to the wave 2 (2019)

					#RSE	
	5 countries	France	Germany	Italy	Spain	UK
	2022	2022	2022	2022	2022	2022
Cleaning up space debris in orbit around Earth New item	84	84	81	88	85	86
Organising a robotic exploration mission to Mars, to bring samples back to Earth	<b>76</b> +18	74 +20	73 +17	84 +17	75 +16	78 +22
Organising a new exploration mission with astronauts to the Moon	71 +18	70 +19	65 +16	78 +15	74 +19	72 +21
Organising an exploration mission with astronauts to Mars	69 +16	66 +15	63 +14	79 +14	70 +17	72 +19

















































