

BECOME A MANAGER WITH OUR HIGH LEVEL TRAINING

## Your Master International Business & Corporate Development at the Cnam Paris



### 3 good reasons to complete your Master at the Cnam Paris:

Work in an international and entrepreneurial context and become an international business or corporate developer;

Develop a strategic and international mindset;

Be thoroughly prepared for a more digital and global job market.

# Anne-Gaëlle Jolivot, Program Manager of the Master International Business & Corporate Development

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.custom-video-player{position: absolute;top: 0;left: 0;width: 100%;height: 100%;} /\*\*/

To download our brochure, please fill in the fields below:



**Master in Management Program<sup>1</sup>**  
**International Business and Corporate Development**

**Build an International expertise:**  
CEOs and top management teams of corporations/organizations acknowledge that globalization is the most critical challenge they face today. With every industry and product becoming more global, being able to understand and manage internationalization is a crucial determinant for success in the job market.

**This Master is the right choice if you want to:**

- Work in an international and entrepreneurial context and become an international (business or corporate) developer;
- Develop a strategic and international mindset;
- Be thoroughly prepared for a more digital and global job market;
- Engage in sustainability management;
- Meet inspiring teachers, company representatives and international peers who share your passion;
- Learn from international managers and professors through a practical approach based on real-life experience;
- Strengthen your language skills and business relationships thanks to a program taught in English with additional French language classes (different levels);
- Study in downtown Paris, close to main European businesses and headquarters of multinational firms.

The Master is open to all students with a Bachelor degree, regardless of their previous fields of study, creating a rich environment of cultural diversity and a great opportunity to share knowledge. During the course, engineers, scientists, linguists and management students get together to share their experiences and form their multibackground and multicultural context for the cohort.

Whatever your initial background is (degree and professional experience), we truly believe in candidates' potential and make it our mission to support and guide you to achieve your master's degree and professional aspirations.

*«Crism is a great university, not only the location in Paris downtown, such a beautiful and historic campus, but provides an international learning environment and experiential courses as well. Lots of interesting topics, case studies, group works, which makes classes more joyful and easier to understand. Finally, I appreciate that I had an opportunity to studying at Crism, and a big thanks to the professors. Your effort makes me different.»*

Agudelo Veronica, Colombian, cohort 2012  
Senior Project Executive  
Banca de Inversion Bancolombia

<sup>1</sup> The Master's degree is a national degree in line with the European System's standards.  
Code Crism (DIP. 194261) / M21342336 Master, Double, Economic et gestion, Management International, Paris 12, International Business and Corporate Development.

International Institute of Management

Title (\*)

- Mrs  
 Mr

First name (\*)

Family name (\*)

Nationality (\*)

Telephone number

E mail address (\*)

In which region /country are you living ? (\*)

Which other country ?

Do you agree if we send you via E-mail useful informations ? (\*)

Yes

No

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## Further information

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